

## Data protection

We are very pleased about your interest in our company.

Data protection is of importance to the management of **Claire Properties s.r.o.**

Use of the websites of Claire Properties s.r.o. the [www.claire-properties.com](http://www.claire-properties.com)

is basically possible without any indication of personal data. However, if a data subject wishes to use our company's special services through our website, personal data processing may be required.

If the processing of personal data is required and there is no legal basis for such processing, we generally seek the consent of the data subject.

The processing of personal data, such as the name, address, e-mail address or telephone number of a data subject, shall always be in accordance with the basic Data Protection Regulation and in accordance with the provisions of the Data Protection Act

Claire Properties applicable country-specific privacy policy. Through this privacy policy, our company seeks to inform the public about the nature, scope and purpose of the personal information we collect, use and process. Furthermore, data subjects are informed of their rights under this privacy policy.

Claire Properties as Controller has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. Nevertheless, Internet-based data transmissions can generally have security holes, so that absolute protection cannot be guaranteed.

For this reason, every person concerned is free to submit personal data to us in alternative ways, for example by telephone.

## Definitions

The privacy policy of Claire Properties is based on the terminology used by the European Directives and the Regulatory Authority when issuing the General Data Protection Regulation (GDPR ). Our privacy policy should be easy to read and understand for the public as well as for our customers and business partners.

To ensure this, we would like to explain in advance the terminology used.

We use the following terms in this privacy policy, including but not limited to:

### a) personal data

Personal data is any information relating to an identified or identifiable natural person (hereinafter the "data subject"). A natural person is considered to be identifiable who, directly or indirectly, in particular by association with an identifier such as a name, an identification number, location data, an online identifier or one or more special features, expresses the physical, physiological, genetic, mental, economic, cultural or social identity of this natural person can be identified.

### b) the person concerned

Affected person is any identified or identifiable natural person whose personal data is processed by the controller.

### c) processing

Processing means any process or series of operations related to personal data,

such as collecting, collecting, organizing, organizing, storing, adapting or modifying, reading, querying, using, with or without the help of automated procedures; disclosure by submission, dissemination or other form of provision, reconciliation or association, restriction, erasure or destruction.

### d) Restriction of processing

Restriction of the processing is the marking of stored personal data with the aim to limit their future processing.

e) profiling

Profiling is any kind of automated processing of personal data that consists in using that personal information to evaluate certain personal aspects relating to a natural person, in particular aspects relating to job performance, economic situation, health, personal To analyse or predict preferences, interests, reliability, behaviour, whereabouts or relocation of that natural person.

f) Pseudonymisation

Pseudonymisation is the processing of personal data in such a way that the personal data can no longer be attributed to a specific data subject without additional information, provided that such additional information is kept separate and subject to technical and organizational measures to ensure that the personal data not assigned to an identified or identifiable natural person.

G) Responsible or the controller

The controller or controller is the natural or legal person, public authority, body or body that, alone or in concert with others, decides on the purposes and means of processing personal data. Where the purposes and means of such processing are determined by Union law or the law of the Member States, the controller or the specific criteria for his designation may be provided for under Union or national law.

h) processor

The processor is a natural or legal person, public authority, agency or other body that processes personal data on behalf of the controller.

i) receiver

Recipient is a natural or legal person, agency, agency or other entity to whom Personal Data is disclosed, whether it is a third party. However, authorities which may receive personal data under Union or national law in connection with a mission are not considered as beneficiaries.

j) third parties

Third is a natural or legal person, public authority, body or body other than the data subject, the controller, the processor and the persons authorized under the direct responsibility of the controller or processor to process the personal data.

#### k) Consent

Consent is any voluntarily given and unambiguously expressed in the form of a statement or other unambiguous confirmatory act by the data subject for the case in which the data subject indicates that they consent to the processing of the personal data concerning him or her is.

#### Name and address of the controller

The person responsible within the meaning of the General Data Protection Regulation, other data protection laws in the Member States of the European Union and other provisions of a data protection character is:

Claire Properties s.r.o.

Reg. Office: Špitálska 53,

811 01 Bratislava, Slovak Republic

Headquarters: Lazaretská 8, 811 01 Bratislava, Slovak Republic

T: +421 2 321 44 901

W: [www.claire-properties.com](http://www.claire-properties.com)

E: [properties@claire-company-group.com](mailto:properties@claire-company-group.com)

Registered in Bratislava in Slovak Republic

ID No: 50246496

TIN No: 2120234501

VAT No: SK2120234501

#### Name and address of the Data Protection Officer (DPO)

The data protection officer of the controller is:

Claire Properties s.r.o.



Reg. Office: Špitálska 53, 811 01 Bratislava, Slovak Republic

Headquarters: Lazaretská 8, 811 01 Bratislava, Slovak Republic

Phone: +421 2 321 44 901

W: [www.claire-properties.com](http://www.claire-properties.com)

E-Mail: [dpo@claire-company-group.com](mailto:dpo@claire-company-group.com)

Any data subject can contact our Data Protection Officer (DPO) at any time for any questions or suggestions regarding data protection.

## Cookies

The websites of Claire Consulting s.r.o. use cookies. Cookies are text files that are stored and stored on a computer system via an Internet browser.

Many websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie.

It consists of a string through which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored.

This allows visited websites and servers to distinguish the individual's browser from other internet browsers that contain other cookies. A web browser can be recognized and identified by the unique cookie ID.

By using cookies, Claire Properties can provide users of this website with more user-friendly services that would not be possible without cookies.

By means of a cookie the information and offers on our website can be optimized in the sense of the user. Cookies allow us, as already mentioned, to recognize the users of our website. The purpose of this recognition is to make it easier for users to use our website. For example, the user of a website using cookies does not need to re-enter his credentials each time he or she visits the website, because this is done by the website and the cookie stored on the user's computer system. Another example is the cookie of a shopping basket in the online shop. The online shop remembers the items that a customer has placed in the virtual shopping cart via a cookie.

The data subject can prevent the setting of cookies through our website at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of

cookies. Furthermore, already set cookies can be deleted at any time via an internet browser or other software programs.

This is possible in all common internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our website may be fully usable.

#### Collection of general data and information

The website of Claire Properties collects a series of general data and information each time the website is accessed by an affected person or an automated system. This general data and information are stored in the log files of the server.

The (1) browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system accesses our website (so-called referrers), (4) the sub-web pages, which can be accessed via (5) the date and time of access to the website, (6) an Internet Protocol address (IP address), (7) the Internet service provider of the accessing system and (8) other similar data and information used in the event of attacks on our information technology systems.

When using this general data and information, Claire Properties s.r.o. does not draw any conclusions about the data subject. Rather, this information is required to (1) correctly deliver the contents of our website, (2) to optimize the content of our website and to advertise it, (3) to ensure the continued functioning of our information technology systems and the technology of our website, and (4) to provide law enforcement authorities with the information necessary for law enforcement in the event of a cyberattack. This anonymously collected data and information is therefore statistically and further evaluated by Claire Properties s.r.o. with the aim of increasing data protection and data security in our company in order to ultimately ensure the best possible level of protection for the personal data processed by us.

The anonymous data of the server log files are stored separately from all personal data provided by an affected person.

#### Registration on our website

The data subject has the possibility to register on the website of the data controller by providing personal data. The personal data to be sent to the controller is derived from the respective input mask used for the registration. The personal data entered by the data subject shall be collected and stored solely for internal use by the controller and for his own purposes. The controller may arrange

for the transfer to one or more processors, such as a parcel service, who also uses the personal data only for internal use attributable to the controller.

By registering on the website of the controller, the IP address assigned by the Internet Service Provider (ISP) of the data subject, the date and time of registration are also stored. The storage of this data takes place against the background that only so the misuse of our services can be prevented, and these data in case of need make it possible to clarify committed offenses. In this respect, the storage of this data is required to secure the controller. A disclosure of these data to third parties is not, unless there is a legal obligation to pass on or the disclosure of law enforcement serves.

By registering the data subject voluntarily providing personal data, the data controller serves to provide the data subject with content or services that, due to the nature of the case, can only be offered to registered users. Registered persons are free to modify the personal data given at registration at any time or to delete it completely from the database of the data controller.

The controller shall, at any time upon request, provide information to each data subject as to which personal data about the data subject is stored. Furthermore,

the data controller corrects or deletes personal data at the request or reference of the data subject, insofar as this does not conflict with any statutory storage requirements. All data subjects of the controller are available to the data subject as a contact person in this context.

#### Contact via the website

The website of Claire Properties, the website [www.claire.consulting](http://www.claire.consulting), contains information which allows a quick electronic contact to our company as well as a direct communication with us, which is also a general address of the so-called electronic mail (e-mail Address). If an affected person contacts the controller by e-mail or through a contact form, the personal data provided by the data subject will be automatically stored. Such personal data, voluntarily transmitted by an individual to the controller, is stored for the purpose of processing or contacting the data subject.

There is no disclosure of this personal data to third parties.

#### Routine deletion and blocking of personal data

The controller shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of the storage or, if so, required by the European legislature and other legislators in laws or regulations, that of the controller was provided for.

If the storage purpose is omitted or if a storage period prescribed by the European directives and regulations or any other relevant legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

## Rights of the person concerned

### a) Right to confirmation

Each data subject has the right, as granted by the European Directive and Regulatory Authority, to require the controller to confirm whether personal data relating to him / her are being processed. If an affected person wishes to make use of this right of confirmation, they can contact an employee of the controller at any time.

### b) Right to information

Any person affected by the processing of personal data shall have the right granted by the European Directive and Regulatory Authority to obtain free of charge any information about the personal data stored about him and a copy of such information from the controller at any time. Furthermore, the European legislator and regulator has provided the data subject with the following information:

the processing purposes

the categories

personal data processed shall be the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular in the case of beneficiaries in third countries or international organizations if possible, the planned duration for which the personal data are stored or, if this is not possible, the criteria for determining that duration, the right of rectification or erasure of the personal data concerning them or restriction of processing by the controller or a right of objection to such processing, the existence of a right of appeal to a supervisory authority if the personal data are not collected from the data subject:

All available information about the origin of the data the existence of automated decision-making including profiling under DS-BER and - at least in these cases - meaningful information about the logic involved, and the scope and intended impact of such processing on the data subject

In addition, the data subject has a right of access as to whether personal data has been transmitted to a third country or to an international organization. If that is the case, then the data subject has the right to obtain information about the appropriate guarantees in connection with the transfer.

If an interested party wishes to exercise this right to information, they may at any time contact an employee of the controller.

#### c) Right to rectification

Any person affected by the processing of personal data has the right granted by the European Directive and the legislature to demand the immediate correction of incorrect personal data concerning them. Furthermore, the data subject has the right, considering the purposes of the processing,

to request the completion of incomplete personal data, including by means of a supplementary statement.

If an affected person wishes to exercise this right of rectification, they may, at any time, contact an employee of the controller.

#### d) Right to cancellation (right to be forgotten)

Any person affected by the processing of personal data shall have the right granted by the European Directives and Regulators to require the controller to immediately delete the personal data concerning him, provided that one of the following reasons is satisfied and processing is not required:

The personal data has been collected for such purposes or otherwise processed for which they are no longer necessary.

The data subject revokes their consent to the processing and lacks any other legal basis for the processing.

The data subject objects to the processing and there are no high-level legitimate grounds for processing, or the data subject objects to the processing.

The personal data were processed unlawfully.

The erasure of personal data is necessary to fulfil a legal obligation under Union or national law to which the controller is subject.

The data was collected in terms of offered services of the information society.

If any of the above reasons are correct and an interested party wishes to arrange for the deletion of personal data stored at Claire Properties, they may, at any time, contact an employee of the controller.

The employee of Claire Properties will arrange for the extinguishing request to be fulfilled immediately.

If the personal data have been disclosed by Claire Properties and if our company is responsible for the deletion of personal data, Claire Consulting so takes appropriate measures, including technical ones, and others for data processing, taking into account available technology and implementation costs To inform those who process the published personal data that the data subject has requested the deletion of all links to such personal data or copies or replications of such personal data from these other data controllers, unless the processing is necessary is.

The employee of Claire Properties will arrange the necessary in individual cases.

#### e) Right to restriction of processing

Any person affected by the processing of personal data has the right, granted by the European directive and regulatory authority, to require the controller to restrict the processing if one of the following conditions applies:

The accuracy of the personal data is contested by the data subject for a period that enables the controller to verify the accuracy of the personal data.

The processing is unlawful, the data subject refuses to delete the personal data and instead requests the restriction of the use of personal data.

The controller no longer needs the personal data for the purposes of processing,

but the data subject requires them to assert, exercise or defend legal claims.

The data subject has objected to the processing and it is not yet clear whether the legitimate reasons of the controller outweigh those of the data subject.

If one of the above conditions is met and an affected person wishes to request the restriction of personal data stored at Claire Properties, they may at any time contact an employee of the controller. The employee of Claire Properties will cause the restriction of processing.

#### f) Data transferability

Any person affected by the processing of personal data shall have the right granted by the European Directives and Regulators to obtain the personal data concerning them provided to a controller by the data subject in a structured, common and machine-readable format. It also has the right to transfer this data to another person without hindrance by the controller to whom the personal data has been provided, provided the processing is based on the consent and the processing is done by automated means, unless the processing is for the benefit of one Task that is in the public interest or in the exercise of public authority, which has been entrusted to the controller.

Furthermore, in exercising their right to data portability under DS-GVO, the data subject has the right to obtain the personal data to be transferred directly from one controller to another, where technically feasible and to the extent that this does not confer rights and freedoms other persons.

In order to assert the right to data portability, the data subject may at any time refer to an employee of the Claire Properties s.r.o. contact

#### g) Right to object

Any person affected by the processing of personal data shall have the right granted by the European Directives and the Regulatory Authority to object to the processing of any personal data relating to the processing of personal data resulting from its situation at any time. This also applies to profiling based on these provisions.

Claire Properties s.r.o. no longer processes personal data in the event of an objection, unless we can prove that there are compelling legitimate reasons for processing that outweigh the interests, rights



and freedoms of the data subject, or the processing serves the purpose of asserting, exercising or Defence of legal claims.

Processes the Claire Properties. personal data in order to operate direct mail, the data subject has the right to object at any time to the processing of personal data for the purpose of such advertising.

This also applies to the profiling, as far as it is associated with such direct mail.

If the data subject objects to Claire Properties for direct marketing purposes, Claire Properties s.r.o. will no longer process the personal data for these purposes.

In addition, the data subject has the right, for reasons arising out of their situation, against the processing of personal data concerning them,

which are carried out by Claire Properties s.r.o. for scientific or historical research purposes or for statistical purposes under the DS-BER, unless such processing is necessary to fulfill a task of public interest.

In order to exercise the right to object, the data subject may directly contact any Claire Properties s.r.o. employee or any other employee. The data subject is also free, in the context of the use of information society services, regardless of any guidelines, to exercise its right of objection by means of automated procedures using technical specifications.

h) Automated decisions in individual cases including profiling

Any person concerned by the processing of personal data shall have the right under European legislation and regulations not to be subject to a decision based solely on automated processing, including profiling, which has a legal effect or similarly appreciably affects its performance, provided that: the decision (1) is not necessary for the conclusion or performance of a contract between the data subject and the controller, or (2) is permitted by Union or Member State legislation to which the controller is subject, and that legislation provides for appropriate measures to: Respect for the rights and freedoms as well as the legitimate interests of the data subject or (3) with the express consent of the data subject.

If the decision (1) is required for the conclusion or performance of a contract between the data subject and the controller or (2) it is carried out with the express consent of the data subject, Claire Consulting s.r.o. shall take appropriate measures to safeguard the rights and freedoms, and the legitimate interests of the data subject, including at least the right to obtain the intervention of a person by the controller, to express his / her own position and to contest the decision.



If the data subject wishes to claim automated decision-making rights, they can contact an employee of the controller at any time.

i) Right to revoke a data protection consent

Any person affected by the processing of personal data has the right, granted by the European Directive and the legislator, to revoke consent to the processing of personal data at any time.

If the data subject wishes to assert their right to withdraw consent, they may, at any time, contact an employee of the controller.

Privacy Policy for Use and Use of Google AdSense

The controller has integrated Google AdSense on this website. Google AdSense is an online service that provides third-party advertising intermediation. Google AdSense is based on an algorithm that selects advertisements displayed on third-party websites in accordance with the contents of the respective third-party website. Google AdSense allows interest-based targeting of the Internet user, which is implemented by generating individual user profiles.

The operating company of the Google AdSense component is the Alphabet Inc.,

1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of the Google AdSense component is to include advertisements on our website. Google AdSense sets a cookie on the information technology system of the data subject. What cookies are, has already been explained above. By placing this cookie, Alphabet Inc. provides an analysis of the use of our website. Each time you visit any of the pages on this site operated by the controller and incorporating a Google AdSense component, the Internet browser on the information technology system of the data subject automatically caused by the respective Google AdSense component to submit data for the purpose of online advertising and the settlement of commissions to Alphabet Inc. As part of this technical process, Alphabet Inc. gains knowledge of personal information, such as the IP address of the data subject, which is used by Alphabet Inc., inter alia, to understand the origin of visitors and clicks and, as a result, to facilitate commission settlement.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Alphabet Inc. from setting a cookie on the information technology system of the person concerned.

In addition, a cookie already set by Alphabet Inc. can be deleted at any time via the Internet browser or other software programs.

Google AdSense also uses so-called counting pixels. A counting pixel is a miniature graphic that is embedded in web pages to enable log file recording and log file analysis, whereby a statistical evaluation can be performed. Based on the embedded pixel count, Alphabet Inc. can detect when an internet page was opened by an affected person and which links the affected person clicked on. Counting pixels are used, among other things, to evaluate the flow of visitors to a website.

Google AdSense will transfer personal information and information, including the IP address required to collect and bill the displayed advertising, to Alphabet Inc. in the United States of America. This personal information is stored and processed in the United States of America. Alphabet Inc. may transfer such personal information collected through the technical process to third parties.

Google AdSense will be explained at <https://www.google.com/intl/en/adsense/start/>.

Data protection regulations for the use and use of Google Analytics (with anonymization function)

The controller has integrated on this website the component Google Analytics (with anonymization function). Google Analytics is a web analytics service. Web analysis is the collection, collection and analysis of data about the behaviour of visitors to websites. Among other things, a web analysis service collects data on which website an affected person has come to a website (so-called referrers), which subpages of the website were accessed or how often and for which length of stay a subpage was viewed. A web analysis is mainly used to optimize a website and cost-benefit analysis of Internet advertising.

The operating company of the Google Analytics component is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The controller uses the addition "\_gat. Anonymize" for web analytics via Google Analytics. By means of this addendum, the IP address of the Internet access of the data subject will be shortened and anonymised by Google if the access to our website is from a Member State of the European Union or from another state party to the Agreement on the European Economic Area.

The purpose of the Google Analytics component is to analyse visitor flows on our website. Among other things, Google uses the data and information obtained to evaluate the use of our website, to compile for us online reports showing the activities on our website, and to provide other services related to the use of our website.

Google Analytics uses a cookie on the information technology system of the person concerned. What cookies are, has already been explained above. By using this cookie Google is enabled to analyse the usage of our website. Each time one of the pages of this website is accessed by the controller and a Google Analytics component has been integrated, the Internet browser on the information technology system of the person concerned is automatically initiated by the respective Google Analytics component To submit data to Google for online analysis purposes. In the course of this technical process, Google receives knowledge about personal data, such as the IP address of the person concerned, which is used by Google, among other things,

to understand the origin of the visitors and clicks and to subsequently enable commission statements.

The cookie stores personally identifiable information, such as access time, the location from which access was made, and the frequency of site visits by the data subject. Each time you visit our website, your personal information, including the IP address of the Internet connection used by the data subject, is transferred to Google in the United States of America. This personal information is stored by Google in the United States of America. Google may transfer such personal data collected through the technical process to third parties.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Google from setting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Google Analytics can be deleted at any time via the Internet browser or other software programs.

Furthermore, the data subject has the option of objecting to and preventing the collection of the data generated by Google Analytics for the use of this website and the processing of this data by Google. To do this, the person must download and install a browser add-on at <https://tools.google.com/dlpage/gaoptout>. This browser add-on informs Google Analytics via JavaScript that no data and information about website visits may be transmitted to Google Analytics. The installation of the browser add-on is considered by Google as a contradiction. If the information technology system of the data subject is deleted, formatted or reinstalled later, the affected person must re-install the browser add-on to disable Google Analytics.

If the browser add-on is uninstalled or disabled by the data subject or any other person within their sphere of control, it is possible to reinstall or reactivate the browser add-on.

Additional information and Google's privacy policy can be found at <https://www.google.com/intl/en/policies/privacy/> and <http://www.google.com/analytics/terms/en.html>. Google Analytics is explained in more detail at [https://www.google.com/intl/de\\_de/analytics/](https://www.google.com/intl/de_de/analytics/).

#### Privacy Policy on Use and Use of Google Remarketing

The controller has integrated Google Remarketing services on this website. Google Remarketing is a feature of Google AdWords that allows a business to show advertisements to such internet users that have previously been on the company's website. The integration of Google Remarketing therefore allows a company to create user-friendly advertising and thus show the Internet user interest-related ads.

The Google Remarketing Services Company is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of Google Remarketing is to show interest-based advertising.

Google Remarketing allows us to display ads through the Google Network or view them on other websites tailored to the individual needs and interests of Internet users.

Google Remarketing places a cookie on the information technology system of the data subject. What cookies are, has already been explained above. By setting the cookie, Google will be able to recognize the visitor of our website, if he subsequently calls websites that are also members of the Google ad network. With each visit to a website on which Google Remarketing's service has been integrated, the person's Internet browser automatically identifies with Google. As part of this technical process, Google receives knowledge about personal data, such as the IP address or the surfing behaviour of the user, which Google uses among other things to display interest-relevant advertising.

The cookie is used to store personal information, such as the websites visited by the data subject. Each time you visit our website, your personal information, including the IP address of the Internet connection used by the data subject, will be transferred to Google in the United States of America. This personal information is stored by Google in the United States of America. Google may transfer such personal data collected through the technical process to third parties.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Google from setting a cookie on the information technology system of the person concerned. In

addition, a cookie already set by Google Analytics can be deleted at any time via the Internet browser or other software programs.

In addition, the data subject can object to Google's interest-based advertising. To do this, the person concerned must access the Internet from any of the internet browsers they use from the link [www.google.com/settings/ads](http://www.google.com/settings/ads) and make the desired settings there.

Additional information and Google's applicable privacy policy can be found at <https://www.google.com/intl/en/policies/privacy/>.

#### Privacy Policy for Use and Use of Google AdWords

The controller has integrated Google AdWords on this website. Google AdWords is an Internet advertising service that allows advertisers to run both Google and Google Network search engine results. Google AdWords allows an advertiser to pre-define keywords that will display an ad on Google's search engine results only when the search engine retrieves a keyword-related search result. In the Google Network, ads are distributed on topical web pages using an automated algorithm and according to pre-defined keywords.

The operating company for the services of Google AdWords is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of Google AdWords is to promote our website by displaying interest-based advertising on third-party websites and in the search, engine results of the Google search engine and by displaying advertisements on our website.

If an affected person reaches our website via a Google ad, a so-called conversion cookie will be stored on Google's information technology system by Google.

What cookies are, has already been explained above. A conversion cookie expires after thirty days and is not used to identify the data subject. If the cookie has not yet expired,

the conversion cookie will be tracked over the conversion cookie, if certain subpages, for example, the shopping cart of an online shop system, were accessed on our website. Through the conversion cookie Both Google and Google can understand whether an affected person who came to our website via an AdWords ad generated revenue, i.e., completed or cancelled a purchase.

The data and information collected using the conversion cookie are used by Google to create visitor statistics for our website. These visit statistics are then used by us to determine the total number of users who have been sent to us through AdWords ads, in order to determine the success or failure of each AdWords ad and to optimize our AdWords ads for the future. Neither our company nor any other Google AdWords advertiser receives any information from Google that could identify the data subject.

The conversion cookie stores personally identifiable information, such as the web pages visited by the affected person. Each time you visit our website, your personal information, including the IP address of the Internet connection used by the data subject, will be transferred to Google in the United States of America. This personal information is stored by Google in the United States of America. Google may transfer such personal data collected through the technical process to third parties.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Google from setting a conversion cookie on the information technology system of the person concerned. In addition, a cookie already set by Google AdWords can be deleted at any time via the Internet browser or other software programs.

In addition, the data subject can object to Google's interest-based advertising. To do this, the person concerned must access the Internet from any of the internet browsers they use from the link [www.google.com/settings/ads](https://www.google.com/settings/ads) and make the desired settings there.

Additional information and Google's applicable privacy policy can be found at <https://www.google.com/intl/en/policies/privacy/>.

#### Legal basis of processing

The DS-GVO serves our company as a legal basis for processing operations in which we obtain consent for a processing purpose. If the processing of personal data is necessary to fulfil a contract of which the data subject is a party, as is the case, for example, in processing operations necessary for the supply of goods or the provision of any other service or consideration, processing shall be based on the DS-GMO. The same applies to processing operations that are necessary to carry out pre-contractual measures, for example in cases of inquiries about our products or services. Is our company subject to a legal obligation through which a processing of personal data is required, such as for the fulfilment of tax obligations, the processing is based on the DS-GVO. In rare cases, the processing of personal data may be required to protect the vital interests of the data subject or



another natural person. This would be the case, for example, if a visitor to our premises were injured and his or her name, age, health insurance or other vital information would have to be passed on to a doctor, hospital or other third party. Then the processing would be based on the DS-GVO. Ultimately, processing operations could be based on the DS-GVO.

This legal basis is based on processing operations, which are not covered by any of the legal bases if processing is necessary to safeguard the legitimate interests of our company or a third party, unless the interests, fundamental rights and fundamental freedoms of the person concerned prevail. Such processing operations are particularly permitted because they have been specifically mentioned by the European legislator. In that regard, it considered that a legitimate interest could be assumed if the data subject is a customer of the controller. Such processing operations are particularly permitted because they have been specifically mentioned by the European legislator. In that regard, it considered that a legitimate interest could be assumed if the data subject is a customer of the controller. Such processing operations are particularly permitted because they have been specifically mentioned by the European legislator. In that regard, it considered that a legitimate interest could be assumed if the data subject is a customer of the controller.

Authorized interests in the processing that are being pursued by the controller or a third party

Based on the processing of personal data on the DS-GVO, our legitimate interest is the performance of our business for the benefit of all our employees and our shareholders.

Duration for which the personal data is stored

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline, the corresponding data will be routinely deleted, if they are no longer required to fulfil the contract or to initiate a contract.

Legal or contractual provisions for the provision of personal data; Necessity for the conclusion of the contract; Obligation of the data subject to provide the personal data; possible consequences of non-provision

We clarify that the provision of personal data is partly required by law (e.g. tax regulations) or can also result from contractual provisions (e.g. information about the contracting party). Occasionally it may be necessary for a contract to be concluded that an affected person provides us with personal data that must subsequently be processed by us. For example, the data subject is required to provide us with personal information when our company enters into a contract with her. Failure to provide the personal data would mean that the contract with the person concerned could not be closed. Prior to any personal data being provided by the person concerned,

the person concerned must contact one of our employees. Our employee will inform the individual on a case-by-case basis whether the provision of the personal data is required by law or contract or is required for the conclusion of the contract, whether there is an obligation to provide the personal data and the consequences of the non-provision of the personal data.

#### Existence of automated decision-making

As a responsible company we refrain from automatic decision-making or profiling.

#### Google Analytics supplement

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The by the cookie Information generated about your use of this website is generally transmitted to and stored by Google on servers in the United States. However, if IP anonymisation is activated on this website, your IP address will be shortened by Google beforehand within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website,

to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data.

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<http://tools.google.com/dlpage/gaoptout>

You can prevent the collection by Google Analytics by clicking on the following link.

An opt-out cookie will be set which prevents the future collection of your data when visiting this website [www.claire-properties.com](http://www.claire-properties.com)

For more information about Terms of Use and Privacy, please see the Google Analytics Terms or the Google Analytics Overview. Please note that Google Analytics uses the code "gat. \_anonymize (); „ on this website. was extended to ensure the anonymous collection of IP addresses (so-called IP masking).



## captcha

To protect your requests via the Internet form, we use the captcha service of Google Inc. (Google). The query is used to distinguish whether the input is made by a human or abusive by automated, mechanical processing. The query includes the sending of the IP address and any other data required by Google for the captcha service to Google. Your entry to Google is sent there for that purpose and reused, However, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. Google will use this information on behalf of the operator of this website to evaluate your use of this service. The IP address sent by your browser as part of captcha will not be merged with other data provided by Google. This data is subject to the deviating privacy policies of Google. For more information about Google's Privacy Policy, please visit: <https://policies.google.com/privacy?hl=en>

## How to contact us

If you have general questions about the site or the information, we collect about you and how we use it, you can contact us at: [properties@claire-company-group.com](mailto:properties@claire-company-group.com)

Our data protection officer (DPO) can be reached at: [dpo@claire-company-group.com](mailto:dpo@claire-company-group.com)

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